



## The AI platform built for and with leading public affairs and political firms.

Political and public affairs teams spend most of their time assembling, formatting, and moving data — before they ever get to the actual work. Aide connects your data, your institutional knowledge, and the best AI available to produce the finished work your team needs: research memos, client presentations, monitoring reports, ad briefs, testimony drafts. Pre-built for this industry. Ready from day one.

700+

hrs/wk

reallocated from assembly to analysis  
*Bullpen Strategy Group*

300

hrs

reclaimed in 30 days  
*National public affairs firm*

17.5

FTEs

of capacity unlocked  
*Bullpen Strategy Group*

### WHAT AIDE DOES

#### — Pre-Integrated Industry Data

Voter files, ad spend, legislation, campaign finance, FEC, and polling data — connected and queryable from day one. No separate subscriptions. No connectors to build.

#### — Pre-built Agents, Ready Today

Aide ships with AI agents already built for political and public affairs work — research synthesis, legislative tracking, ad intelligence, media monitoring, and more. No setup. No prompting from scratch.

#### — Branded Outputs

Aide delivers finished documents, decks, and reports — formatted and on-brand for your firm. Not raw AI output to clean up. Work that's ready to send.

#### — Organizational Memory

Aide learns your firm's voice, clients, and workflows. Every new hire starts fully briefed. Institutional knowledge never walks out the door — and compounds with every use.

#### — Client-Level Firewalls

Separate data environments for every client. Multiple firms with firewall requirements all run on one platform — zero cross-contamination.

#### — Model Independence & Data Privacy

Aide routes to whichever AI model performs best — invisibly. Your data is never used to train third-party models. Your workflows are never held hostage to a single vendor.

### WHAT FIRMS ARE SAYING

"Our Aide implementation turns scattered inputs into a single source of truth. It cuts research cycles from days to hours and arms our team with cleaner insights, faster decisions, and wins our clients can feel."

— Joe Pounder, CEO — Bullpen Strategy Group

"Firms in politics and public affairs know they need AI, but don't know where to start. With GP3's expertise, we've implemented AI effectively and seen immediate impact."

— Gene Ulm, Partner — Public Opinion Strategies

### ALREADY ADOPTED ACROSS THE ECOSYSTEM

Research Shops · Polling Organizations · Ad Agencies · Media Buying Firms · Government Affairs Firms · Strategic Consultancies · Communications Agencies · Party Committees · Independent Expenditures